

Judge Name: _____ Room Number: _____

PART 2: VENTURE EXPO EVALUATION SHEET



1 = Poor

2 = Fair

3 = Good

4 = Very Good

5 = Excellent

NOTE: All prize money is intended to assist with venture launch and/or growth. Thus, judging criteria have been selected to encourage actual implementation of the venture.

INSTRUCTIONS You must visit all of the teams from your elevator pitch room. Write the team # and name for each team you visit. Assign a value between 1 (poor) and 5 (excellent) for each category. DO NOT SKIP ANY CATEGORIES. Carefully sum the values and provide a total at the bottom.	Team #:	Team #:	Team #:	Team #:	Team #:
	Name:	Name:	Name:	Name:	Name:
1. VALUE PROPOSITION Clearly articulates why customers will pay the designated price for the product or service.					
2. MARKET FEASIBILITY Clearly articulates a sustainable market for the product or service (e.g., existing market demand, competition, future market projections).					
3. FINANCIAL FEASIBILITY Clearly articulates why the venture is financially viable (e.g., short- and long-term finances, probable revenues and costs, potential for grants).					
4. ABILITY TO EXECUTE Clearly articulates that the management team has the proper skills and experience to execute the venture's strategy.					
5. LAUNCH What is the likelihood of significant impact (economic, cultural, environmental or social) in the community over the long-term?					
TOTAL SCORE OUT OF 25					