

Judge Name: _____

Room Number: _____

PART 1: ELEVATOR PITCH EVALUATION SHEET

	1 = Poor	2 = Fair	3 = Good	4 = Very Good	5 = Excellent
INSTRUCTIONS Write the team # and name in the order of presentations. Assign a value between 1 (poor) and 5 (excellent) for each category. DO NOT SKIP ANY CATEGORIES. Carefully sum the values and provide a total at the bottom.	TEAM #:	TEAM #:	TEAM #:	TEAM #:	TEAM #:
	TEAM NAME:	TEAM NAME:	TEAM NAME:	TEAM NAME:	TEAM NAME:
1. DESCRIPTION & PROBLEM Clearly articulates a significant problem or need.					
2. FEASIBILITY OF THE SOLUTION Clearly articulates a feasible solution that is likely to produce a sustainable and profitable venture.					
3. TARGET MARKET Clearly articulates target customers and the size/characteristics of the market.					
4. PITCH DELIVERY Presents with confidence and enthusiasm, conveys a memorable message, and makes you want to learn more.					
TOTAL SCORE OUT OF 20					